

17TH ANNUAL MID-ATLANTIC CONFERENCE

September 25-26, 2016

Atlantic City, NJ

SPONSORS / EXHIBITORS

Don't miss out on participating in the 17th Annual Mid-Atlantic CFMA Regional Conference! With National and Regional Speakers, attendees from all over the country and world-class networking opportunities, the 17th Annual Mid-Atlantic CFMA Regional Conference is the place to be! Enhance your brand, increase your exposure, generate leads and demonstrate your support to the construction industry.

Benefits of Sponsorship

- Demonstrate your company's dedication to the construction industry
- Increase your company's brand awareness
- Create consumer preference and brand loyalty
- Create positive corporate public relations
- Get recognition as a key player in construction financial management
- Support sales promotions, campaigns and objectives
- Set your company apart from your competitors
- Showcase your company's logo on pre/post conference marketing materials

AVAILABLE SPONSORSHIPS:

Diamond- \$3,500

Package includes:

- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
 - Sunday Evening Dinner Sponsor
 - Sunday Evening Cocktail Reception Sponsor
 - Wi-Fi Sponsor
- A choice of one of the following sponsorship opportunities
 - Room Key Sponsor- Custom made Resorts room key with Sponsor logo for all Conference hotel guests.
 - Lanyard Sponsor

Platinum- \$3,000

Package includes:

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- Signage on rolling power point during conference
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
 - Monday Breakfast Sponsor
 - Monday Lunch Sponsor

Gold Plus- \$2,500

Package includes:

- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
 - Sunday Dessert Sponsor
 - Sunday Appetizer Sponsor
 - Monday Morning Break Sponsor
 - Monday Afternoon Break Sponsor
 - Website Sponsor

Gold- \$2,000

Package includes:

- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
 - Sunday Dinner Bar Sponsor
 - Sunday's CPE session

Silver Plus- \$1,500

Keynote Speaker Sponsor, Package includes:

- Opportunity to announce the Keynote Speaker
- Opportunity for a brief Company promotion / description
- Recognition in all conference advertising materials
- Signage on rolling power point during conference

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Silver- \$1,000

A choice of one of the following Silver sponsorship opportunities: (maximum of 2 sponsors per opportunity)

- **CCIFP Exam Sponsor**
 - Introduction at the CCIFP exam
 - Marketing piece for inclusion in the conference materials (1 page)
 - Recognition in all conference advertising materials
 - Sponsor name badge ribbons
 - Signage on rolling power point during conference

- **Exhibitors - 15 available (mingling with exhibitors during cocktail reception, dinner, lunch & breaks)**
 - Exhibit table
 - Full Conference admission for 1 attendee
 - Recognition in all conference advertising materials
 - Signage on rolling power point during conference
 - Meals/break refreshments included

- **Speaker Sponsor- 6 available**
 - Opportunity to announce the Speaker
 - Opportunity for a brief Company promotion / description
 - Recognition in all conference advertising materials
 - Signage on rolling power point during conference

- **Monday Morning Break Sponsor**
 - Full Conference admission for 2 attendees at the price of 1 admission
 - 2 tickets provided for each event
 - Introduction at break
 - Recognition in all conference advertising materials
 - Marketing piece for inclusion in conference materials (1 page)
 - Sponsor name badge ribbons

- **Monday Afternoon Break Sponsor**
 - Full Conference admission for 2 attendees at the price of 1 admission
 - 2 tickets provided for each event
 - Introduction at break
 - Recognition in all conference advertising materials
 - Marketing piece for inclusion in conference materials (1 page)
 - Sponsor name badge ribbons

- **Raffle Prize Sponsor**
 - Full Conference admission for 2 attendees at the price of 1 admission
 - 2 tickets provided for each event
 - Conference attendees are given a card for the exhibitors to stamp. Cards with stamps from all exhibitors are eligible for a prize. Prize provided by Sponsor.



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Bronze- \$500 - Proud Supporter of CFMA

Package Includes:

- Marketing piece for inclusion in the conference materials
- Recognition in all conference advertising materials

Registration Form

Company: _____ Phone: _____

Contact: _____ Email: _____

Sponsorship Level: _____ Sponsorship Package: _____

Thank you for your support in the 17th Annual CFMA Mid-Atlantic Regional Conference!

For questions, please contact:

Sponsorship Chair

[Joe Ford](#)

856-498-9649

Sponsorship Co-Chair

[Tony Staigliano](#)

610-862-2420

*Please complete this form with check **pavable to: "CFMA"***

Send to: WDS Constriction – Attn: Denita Schreier

111 Rowell Street, Beaver Dam, WI 53916

Early registration is encouraged to ensure recognition in all conference advertising.

Please send logos to mirvine@hoop5net.com