CFMA Call For Speakers

2014 Midwest Regional Conference

The Hyatt Lodge, Oak Brook, IL

September 23, 2014

KNOWLEDGE

Showcase your talent and knowledge with the industry.

RESOURCE

When you present, you become an important resource for those who are looking to improve their skills and knowledge base.

OPPORTUNITY

Open the door to building a wider network of colleagues and co-workers by sharing your expertise. Become a leader in our industry.

WHO IS THE IDEAL SPEAKER?

- Has extensive expertise in subject matter of relevance to Construction Financial Managers and/or their staff.
- Experienced and comfortable speaking in front of groups, ranging from 50-200 people.
- Interested in sharing expertise, real-world strategies and knowledge.
- Will work with CFMA to ensure the program is presented as defined in promotional materials.
- Assists in helping spread the word about the event by inviting their clients, subs, appropriate vendors, etc. to the program.
- Covers topic in a way that provides valuable "take away" to every attendee.
- Clearly defines the program learning objectives and executes program accordingly.

HOW TO SUBMIT YOUR SPEAKING IDEA:

Complete the Program Submittal Form, attach a bio/resume and return it to Deb Hypke at the CFMA Chicago Chapter Office, dhypke@managementservices.org. Telephone: 815-806-4908

DEADLINE: Friday, February 21, 2014

WHAT TYPES OF TOPICS

Last year, the conference presented a variety of topics that construction financial professionals benefitted from.

- Are you a subject matter expert?
- Do you have the latest information about your area of expertise?
- What's trending in your business?
- What do construction financial professionals need to know in 2014/15?

The conference committee welcomes all topic ideas.

QUESTIONS?

Contact a Committee Co-Chair

- Chris Budris, Chicago
- Eric Ruedebush, Madison
- Karen Doerner, Milwaukee
- Ken Bos, Western Michigan
- Dan Vander Ploeg, Southwest Michigan