

## THURSDAY, **JUNE 5, 2014 +** 3PM-4:30PM

PINNACLE BANK HEADQUARTERS\* + OMAHA, NE



## BUILD A BETTER BOTTOM LINE

CFMA has the members with the EXPERIENCE, EXPERTISE, and ADVICE to help you!

## **TOPIC: CFMA STATE OF THE ECONOMY**

**Ernie Goss, Phd** – Ernie Goss is currently the MacAllister Chair and Professor of Economics at Creighton University in Omaha, Nebraska and Director of the Goss Institute in Denver, Colorado.

He is also a Research Faculty member at California State University-Fresno. Dr. Goss was a visiting scholar with the Congressional Budget Office for 2003-04. He is also a past faculty research fellow with the National Aeronautics and Space Administration (NASA). He recently testified before the U.S. Congress, and the legislatures of Kansas and Nebraska. He has published over 100 research studies focusing primarily on economic forecasting and on the statistical analysis of business and economic data. His book, Changing Attitudes toward Economic Reform during the Yeltsin Era was published by Praeger Press in 2003 and his book Governing Fortune: Casino Gambling in America was published by the University of Michigan Press in 2007 (www.erniegoss.com and www.outlook-economic.com). He is editor of Economic Trends, an economics newsletter published monthly that is distributed to more than 9,500 subscribers. He is the past president of the Omaha Association of Business Economics, and the National Purchasing Management Association-Nebraska. To gauge regional economic conditions, Goss conducts a monthly survey of bank CEOs in rural areas of 10 states and a monthly survey of supply managers in 12 states. Results from the two surveys are carried in over 100 newspapers, 50-100 radio stations and scores of other media outlets each month. Recent citations appeared in the Wall Street Journal, Business Week, Forbes, and The Economist, as well as regional newspapers such as the Denver Post, the Kansas City Star, and the Minneapolis Pioneer Press. Recently, Goss has appeared on CNN, Fox Business News, National Public Television and BBC.

The event will be free of charge and will have a time subsequent to the presentation for networking and social hour.