

# Siouxland Chapter CFMA

Quarterly Meeting

Wednesday, September 16, 2015

# Siouxland Chapter Update

- Strategic Planning held 7/21/15
  - 62 members by the end of the current fiscal year, March 31, 2016
  - Continue to work on partnering with AGC to reach more construction companies in the area
  - Promote services and benefits of CFMA
    - Connection Café
    - Affinity Programs
    - Conferences/Webinars/Education
  - Promote opportunities to contribute to CFMA
    - Local Committees
    - National Committees
    - Blogging
    - Writing articles for “Building Profits”
    - Presenting at chapter meetings and regional or national conferences
  - Establish a social media presence

# Siouxland Chapter Update

- Strategic Planning held 7/21/15
  - Promote the CCIFP Designation
  - Support a local charity
  - Establish a member awards program
  - Evaluate interest in using the local chapter as a conduit for accounting interns
  - Evaluate the possibility of creating an endowment for scholarships

# Siouxland Chapter on Facebook

Page Messages Notifications Publishing Tools

## Siouxland Chapter of CFMA

Serving Construction Financial Professionals from Southeast SD, Northwest IA, and Southwest MN



CFMA of Siouxland  
Non-Profit Organization

Create Call to Action Liked Message

Timeline About Photos Likes More

Invite friends to like this Page

Reach a new milestone  
**100 Likes**  
Promote Page

ABOUT

- Add street address City, State, Zip Save
- Add phone number
- Add Price Range
- <http://siouxland.cfma.org/> Promote Website

Status Photo / Video Event, Milestone +

Write something...

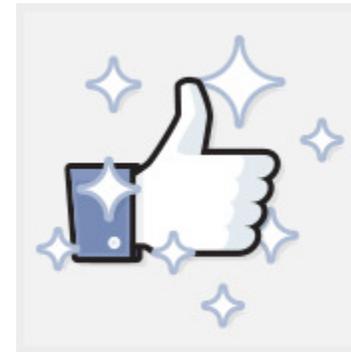
**CFMA of Siouxland**  
Published by Joel Van Egdorn (?) - Yesterday at 9:54am

Looking forward to a great slate of speakers for the Heartland Regional Conference in Council Bluffs next week. There is still time to register...hope to see you there!



**EVENT SPONSORS:**

**WHO HAS YOUR: THE PROBLEM WITH ACCOUNT LEASING?**  
Tom Spiker @TheSpiker.com  
11:00am  
Break  
11:15am - 12:15pm  
Accounting/Tax Update by Eide Bailly  
Ben Ellinger & Jim Jandig  
12:15pm - 1:15pm  
Lunch Break  
1:15pm - 2:15pm  
Fraud Presentation by BKD  
Shawn Woody-Cousins  
2:15pm - 3:15pm  
Legal Topic Employment Law Update/Trends



# Like us!

# Siouxland Chapter Update

- Committee Reports
  - Membership
  - Public Relations
  - Industry Builder Golf Tournament
  - Program
- Upcoming Events
  - Heartland Conference, September 24-25, Council Bluffs, IA
  - December Chapter Meeting with Anirban Basu and a representative from the Minneapolis Federal Reserve, Thursday, December 3, 2015, 1:00 p.m.
  - Volunteering – Lunch is Served – Tuesday, January 19, 2016