

# VIRTUAL REGIONAL CONFERENCE

**THURSDAY, SEPTEMBER 23, 2021 | 9 A.M. – 3:30 P.M.**



**DR. JERRY TEPLITZ**



**ROD FOSTER**



**TROY KUNZ**



**RACHEL SCHEVE**



**CHRIS TOBIN**



**MONICA MINKEL**



**DAN NELSON**



**GARY ABERNATHY**



**VANESSA KILEY**

## Agenda

9:00 - 10:00 a.m.

### **MANAGING YOUR STRESS IN THESE DIFFICULT TIMES**

**DR. JERRY TEPLITZ**

Since 1974, it has been Jerry's privilege and desire to enrich the lives of as many people as possible with quality tools and experiences while facilitating Brain Performance and Self-Awareness. Through harmonious relationships, effective communication and the management of stress ~ may we all lead healthier, happier, more prosperous lives. Jerry specialized in professional speaking, behavioral kinesiology, and is a certified Brain-Gym Instructor.

10:15 - 11:15 a.m.

### **NEWS YOU CAN USE, SNOOZE AND YOU LOSE: ACCOUNTING/TAX UPDATE BY RSM**

**ROD FOSTER – RSM US LLP (MODERATOR)**

With over 30 years of experience, Rod provides a wide range of services to closely held, middle-market companies. He is a Partner at RSM in Des Moines, Iowa where he focuses primarily on construction/real estate and manufacturing/wholesale/distribution organizations. Rod also serves as Office Leader for the Des Moines and Mason City offices, the West Central Market Leader, and he is a member of the firm's eight-state Central Region management team.

**TROY KUNZ – RSM US LLP (ACCOUNTING UPDATE)**

Troy has been with RSM in Des Moines, Iowa since 2008 and has over 13 years of experience providing financial and compliance audit and consultation services to a variety of industries. He focuses primarily on clients in construction, manufacturing, and health care. He is part of the ASC 842 Leases ambassador program of RSM US LLP and focuses on providing training and technical expertise to the Des Moines office and its clients regarding implementation and compliance with ASC 842.

**RACHEL SCHEVE – RSM US LLP (TAX UPDATE)**

Rachel is a Partner with RSM and has been with the firm since 2004. She has over 17 years of experience in serving clients' tax needs, including federal and state tax compliance, tax planning and research, FASB Accounting Standards Codification Topic 740 analysis, and other tax reporting. Rachel works with clients primarily in the construction, financial services and retail industries, as well as with high net worth individuals.

**CHRIS TOBIN – RSM US LLP (SALT UPDATE)**

Chris is a Principal with RSM. For more than 23 years he has assisted taxpayers in the Midwest navigate an increasingly complex state and local tax environment with a specialization in income and franchise tax matters. Chris' client base has included a wide array of business segments including those engaged in retail, manufacturing, energy, technology, healthcare, telecom, entertainment, graphic arts, and services.

11:30 a.m. - 12:30 p.m.

### **CYBERCRIME: READINESS & RESILIENCE**

**MONICA MINKEL – Holmes Murphy**

Monica has more than 20 years insurance brokerage experience and is responsible for leading, driving, and executing on Executive Risk, Cyber and Professional Liability strategies for Holmes Murphy. Our focus is to provide the highest quality consulting and product offerings to help clients avoid, reduce, and transfer risk.

**DAN NELSON – Digital Silence**

Dan is the co-founder/COO of Digital Silence. He is a Certified Ethical Hacker (C|EH) through the EC-Council and a Certified Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals. Dan's past experiences includes 27 years as a trial attorney at Armstrong Teasdale, LLP, where he also co-founded the firm's Privacy & Data Security Practice.

12:30 - 1:15 p.m.

### **LUNCH BREAK**

1:15 - 2:15 p.m.

### **DIVERSITY, EQUITY AND INCLUSION JOURNEY**

**GARY ABERNATHY – Marsh & McLennan**

Gary has over 17 years in the employee development, consulting, and training industry. He has a proven track record of partnering with employers and human resources professionals, looking to understand their business and human capital goals in order to develop prescriptive solutions.

2:30 - 3:30 p.m.

### **LEADER SUCCESSION/PIPELINE**

**VANESSA KILEY – Exceptional Leaders**

Vanessa has been dedicated to developing exceptional leaders individually and within organizations. She co-founded Exceptional Leaders, LLC, a venture focused on guiding leaders and teams to achieve long-term, sustained excellence through advanced leadership development and integral coaching. Her approach to leadership emphasizes the internal qualities of a leader as well as their outward behaviors. Firmly rooted in both the science and art of leadership, she and her team have developed a comprehensive, research-based leadership model, which underpins much of our work.

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### Event Information

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\$100 for both Members and Non-Members

**QUESTIONS:**

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