

THURSDAY, **SEPTEMBER 24**, 2015 + FRIDAY, **SEPTEMBER 25**, 2015

AMERISTAR HOTEL + COUNCIL BLUFFS, IOWA



EARN 10 CPE CREDITS

THURSDAY, September 24

8:30am – 9:00am

Registration and Continental Breakfast

Sponsored by:  **BKD**
Principal Partner
CPAs & Advisors

9:00am – 11:00am

Who Not What: The Hidden Truth About Leadership

Tim Spiker, Founder – TheAperio.com

Tim Spiker, founder of TheAperio, has been passionately investigating leadership effectiveness since 1999. Tim's vocational calling is to find and reveal hidden truths about leadership. Based on these truths, he equips leaders at every organizational level to realize their leadership potential, not just in the moment, but over the course of their lifetimes.

11:00am – 11:15am

Break

Sponsored by:  EideBailly.



Early Bird Prizes!

**2 Lucky Winners will each
receive a \$300 Visa Gift Card!**

11:15am – 12:15pm

Accounting/Tax Update by Eide Bailly

Ben Ellingson, CPA, CGMA, Assurance Partner – Eide Bailly LLP

Ben has more than 15 years of public accounting experience providing services to closely held businesses in a variety of industries. Ben's primary focus is construction, but also works with clients in the manufacturing, wholesale distribution, and other industries. Ben provides traditional assurance services as well as nontraditional services, including consulting services related to operational efficiencies, internal controls and strategic planning.

Jim Jarding, Partner – Eide Bailly LLP

Jim has more than 22 years of public accounting experience providing tax services to a variety of industries, including wholesale, retail, construction and manufacturing. He primarily works with individuals and closely held business on income taxation and planning.

12:15pm – 1:15pm

Lunch

Sponsored by:  **HOLMES
MURPHY**

1:15pm – 2:15pm

Fraud Presentation by BKD

Shauna Woody-Coussens, CFE, Managing Director,

Forensics & Valuation Services – BKD

Shauna is a managing director in BKD's Forensic & Valuation Services division. She has more than 20 years of experience performing forensics accounting, dispute analysis and consulting services in the fraud, abuse, complex commercial litigation, class action, merger, acquisition and valuation areas. She has worked in a variety of industries.

2:15pm – 3:15pm

Legal Topic-Employment Law Update/Trends

Bob Overman, Partner – Stinson Leonard Street

Bob Overman is a partner in the Firm's Employment and Labor Law Division. For more than 30 years Bob has represented employers in labor and employment matters beyond the State of Kansas. He also represents employers in labor negotiations, responding to strikes and picketing activity, and before the NLRB in representation and decertification elections and charge proceedings. He advises companies concerning compliance with the FLSA and OSHA and represents companies contesting audits and citations. Bob frequently lectures on labor and employment issues for institutes and corporate clients.

3:15pm – 3:30pm

Break

Sponsored by:  **MARSH & MCLENNAN
AGENCY**

(sessions continued on following page)

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3:30pm – 4:30pm

Captive/Alternate Insurance Options

Bob Nizzi, President – Enterprise Risk Strategies

Robert Nizzi is president of Enterprise Risk Strategies (ERS), a Montage investments affiliate. Robert is responsible for all operations, focusing on creating new business and driving strategic development. Robert has more than two decades of experience in the insurance industry, including more than 15 years in alternative risk financing. Prior to joining ERS, Robert served as vice president for one of the top 20 insurance brokers in the country. He has an extensive background in risk financing and risk management.

4:30pm – 4:45pm


Break

Sponsored by:  **LOCKTON**

4:45pm – 5:45pm

Networking Reception

Sponsored by:  **McGladrey**

**Interested in taking the
CCIFP exam?**
The exam will be offered on
WEDNESDAY, SEPTEMBER 23
at the conference!

FRIDAY, September 25

8:00am – 8:30am

Continental Breakfast

Sponsored by:  **VIEWPOINT**
CONSTRUCTION SOFTWARE®

8:30am – 10:00am

The Year of Living Dangerously – In the Economic Sense

Chris Kuehl, Managing Director –
Armada Corporate Intelligence

Dr. Chris Kuehl is a Managing Director of Armada Corporate Intelligence. He provides forecasts and strategic guidance for a wide variety of corporate clients around the world. He is the chief economist for several national and international organizations – Fabricators and Manufacturers Association, National Association of Credit Management, Finance, Credit and International Business and the Business Information Industry Association. He is also the economic analyst for several state accounting societies – Missouri, Kentucky, Tennessee and Kansas.

10:00am – 10:15am

Break

Sponsored by:  **CHUBB**  **MERCHANTS**
BONDING COMPANY

10:15am – 11:45am

Cybersecurity Awareness & Threats

Buzz Hillestad, Principal Consultant, Partner – SHS, LLC

Hillestad received his Bachelor of Science in Computer Information Systems from Dakota State University. He has over 15 years of experience in Information Technology Operations and over 11 years of experience in Information Security Operations and was trained in Information Security by SANS Institute. Hillestad has been involved with Information Security practice in Healthcare, Banking, and Government since 2004 and has helped over 150 organizations across the nation become compliant and successful with the information security process. Hillestad is a founding partner and CEO at Helix Security and a fellow adviser at Secure Banking Solutions; sister security firm serving the financial vertical.

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☐ **I WILL** attend the Thursday evening networking reception from 4:45pm – 5:45pm.

REGISTRATION FEES:

The conference registration fee of \$180 for CFMA members and \$210 for non-members does not include overnight accommodations, which are the responsibility of the attendee. Register by midnight August 26 to be entered into a drawing to win one of two \$300 Visa Gift Cards. Registrations received after August 26 are \$210 for both members and non-members. All registrations must be received by Friday, September 18.

To Register: Please mail check (payable to CFMA) and registration form to **Shane Hall, Story Construction Co., 300 South Bell Avenue, Ames, IA 50010-7707**. All registrations must be received by Friday, September 18, 2015. Registrations received after this date will be accepted on a space-available basis.

Hotel Info: When making hotel reservations, mention **"CFMA"** to receive your discounted rate of \$99 (per night plus room tax). Please contact the Ameristar Hotel prior to August 26, 2015 to guarantee this rate and room availability. Call (877) 462-7827 to make your reservations.

CONFERENCE QUESTIONS?

Shane Hall

shall@storycon.com, (515) 232-4358



The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. For information regarding refund, complaint and program cancellation policies, please contact Ariel Sanchirico at 609-452-8000 or e-mail education@cfma.org.